

1. (Cancelled)
2. (Currently amended) The method of claim ~~[[1]]~~ 29 wherein the tangible good is a digital storage device.
3. (Original) The method of claim 2 wherein the digital storage device is a CD-ROM.
4. (Original) The method of claim 3 wherein the CD-ROM includes at least one digital data file.
5. (Original) The method of claim 4 wherein the digital data file is selected from the group consisting of an audio file, a video file, a photographic file, a graphic file and a text file.
6. (Currently amended) The method of claim ~~[[1]]~~ 29 wherein in step b) a tangible good is provided to the user periodically.
7. (Currently amended) The method of claim ~~[[1]]~~ 29 wherein ~~in step b)~~ the membership in the ~~destination~~ site is renewed periodically.
8. (Currently amended) The method of claim ~~[[1]]~~ 29 wherein a user acquiring the membership in the destination site is associated with a password that identifies the user and the affiliate site.

9. (Currently amended) A method of ~~confirming the acquisition of a membership eliminating fraudulent charge-backs associated with acquisition of electron-based goods or services employing~~ [in] a destination site on a network, the method comprising the steps of:

a) providing a membership in a destination site on a network to a user requesting the membership, wherein the user requests the membership by

i) accessing an affiliate site on a network the affiliate site including a hyperlink to the destination site, and

ii) accessing the destination site by activating the hyperlink,

b) shipping a tangible good associated with the membership in the destination site to the user, [and]

c) creating a record of the shipment of the tangible good to the user

d) receiving a charge-back request from the user, the charge-back request comprising a reason for the charge-back request,

e) associating the charge-back request with the record of the shipment of the tangible good to the user,

f) examining the reason for the charge-back request, and

g) denying the charge-back request when the reason includes an assertion that the user did not request membership in the site.

10. (Cancelled)

11. (Currently amended) The method of claim ~~[[10]]~~ 9 wherein the tangible good is a digital storage device.

12. (Original) The method of claim 11 wherein the digital storage device is a CD-ROM.

13. (Original) The method of claim 12 wherein the CD-ROM includes at least one digital data file.

14. (Original) The method of claim 13 wherein the digital data file is selected from the group consisting of an audio file, a video file, a photographic file, a graphic file and a text file.

15. (Original) The method of claim 12 wherein the CD-ROM includes a hyperlink to a third-party site or a network.

16. (Currently amended) The method of claim ~~[[10]]~~ 9 wherein in step b) a tangible good is provided to the user periodically.

17. (Currently amended) The method of claim [[10]] 9 wherein in step b) the membership in the destination site is renewed periodically.

18. (Currently amended) The method of claim [[10]] 9 further comprising the step of providing a valuable consideration to the affiliate site after step b).

19-28. (Cancelled)

29. (Newly added) A method of eliminating fraudulent charge-backs associated with acquisition of electron-based goods or services employing a site on a network, the method comprising the steps of:

a) providing a membership in a site on a network to a user requesting the membership, wherein the user requests the membership by activating a hyperlink on the network to access the site,

b) shipping a tangible good associated with the membership in the site to the user,

c) creating a record of the shipment of the tangible good to the user

d) receiving a charge-back request from the user, the charge-back request comprising a reason for the charge-back request,

e) associating the charge-back request with the record of the shipment of the tangible good to the user,

f) examining the reason for the charge-back request, and

g) denying the charge-back request when the reason includes an assertion that the user did not request membership in the site.

30. (Newly added) The method of claim 29 wherein a user acquiring the membership in the site is associated with a password that identifies the user and the site.

31. (Newly added) The method of claim 9 wherein the electron-based service is a membership in the destination site.

32. (Newly added) The method of claim 29 wherein the electron-based service is a membership in the site.